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Connelly

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(54) **METHOD AND APPARATUS TO DETERMINE
BROADCAST CONTENT AND SCHEDULING
IN A BROADCAST SYSTEM**

(56) **References Cited**

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G06F 3/00 (2006.01)

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USPC **725/46**

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See application file for complete search history.

(57) **ABSTRACT**

The disclosed broadcast system includes a server that broad-
casts meta-data to a plurality of clients. The meta-data
describes a plurality of data files that are to be broadcast or
potentially broadcast later by the server. Each client receives
the broadcasted meta-data from the server and updates and
maintains a local meta-data table and a content rating table.
Based on the meta-data, previous access habits of the user and
optional user classifications, the client system selectively
receives and/or stores the data files that are later broadcast by
the server. In one embodiment, the client systems transmit
back to the server ratings of each one of the data files
described by the meta-data based on the user's previously
accessed data files and optional user classifications. The
server then determines the data files to be broadcast and the
broadcast schedule based on the ratings received from the
clients.

13 Claims, 9 Drawing Sheets

